



# GUJARAT TECHNOLOGICAL UNIVERSITY

(Established Government of Gujarat under Gujarat Act No. : 20 of 2007)

(Accredited with A+ Grade by NAAC)

## ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

GTU/IEP-2025/MALAYSIA/INTI/ANNOUNCEMENT/ 2278

Date: 29/03/2025

### Announcement of International Experience Program (IEP) 2025 at INTI University, Malaysia For students of BBA (Bachelor of Business Administration) semester-4

The **International Experience Program (IEP)** is an initiative by **Gujarat Technological University (GTU)** aimed at transforming the university into an “International Innovative University.” Launched in **2011**, IEP has grown into one of the **largest student mobility programs** among technological universities in India. Since its inception, **more than 2,450 students** have participated in the program, gaining invaluable academic and professional exposure.

#### Program Structure

- Students study **two or three subjects** from their final-year curriculum at a foreign university.
- Assessments are conducted by the foreign university, with **academic recognition** at GTU.
- **Projects & Case Studies** assigned by foreign professors enhance practical learning.
- **Industry Visits** provide insights into international work cultures.
- The program fosters **academic excellence, cultural immersion, and global exposure.**

#### Student Benefits

- **Academic Growth** – Advanced curriculum, diverse teaching methods, and access to specialized programs.
- **Cultural Exposure** – Broadened worldview, language skills, and cross-cultural understanding.
- **Personal Development** – Increased independence, adaptability, and communication skills.
- **Career Advancement** – Enhanced employability, networking, and global industry exposure.
- **Broadened Horizons** – New experiences, global citizenship, and personal enrichment.

IEP prepares students to thrive in a globalized world, equipping them with **knowledge, skills, and international perspectives.**

**IMP NOTE: Academic Cost will be sponsored by GTU.**

Winner of : “4 Star rating in GSIRF (Gujarat State Institutional rating Framework) Published by KCG, Dept. of Education Govt. of Gujarat” ❖ “GTU Ranked 71 in Pharmacy Category in NIRF-2023” ❖ “Green University Accreditation in Platinum Ranking for 2021-2023” ❖ “1<sup>st</sup> rank Among All Universities in Gujarat 2020 by Uni Rank”

Head Office : GTU Campus, Nr. Visat Three Road, Visat-Gandhinagar Road, Chandkheda, Ahmedabad-382424. Gujarat, India.

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GTU is inviting application from interested and eligible students of BBA for IEP – 2025 at INTI University, Malaysia.

### BRANCH & SUBJECTS OF STUDY AT INTI UNDER IEP 2025:

Sr. No.	Branch	Branch Code	Subject	Subject Code	Semester
1	BBA	01	Advance Marketing Management	1550102	V
			Human Resource Development	1550104	V
			Industry Internship Project	1550109	V

### MINIMUM ELIGIBILITY CRITERIA\*:

1. Minimum CPI - 5.5 or more up to semester 2 (summer exam 2024).
2. Maximum backlog – 3 up to semester 2 (summer exam 2024).
3. Semester - Students who will complete the exam of **SEMESTER 4** in summer 2025.

### TENTATIVE BUDGET\*\*:

Sr. No.	Particulars	Cost Estimate (Per Student)
1	<b>Total Cost per Student</b>	<b>AUD 2000</b> <b>(AUD- Australian Dollar)</b>
	This cost shall cover following services/expenses:	
	Accommodation (30 days) for 2 persons in a room	
	Meal for 25 Days (Monday to Friday) 20 days Break Fast, Lunch and Dinner	
	Administrative fees	
	Office supplies	
	Sightseeing including one night's accommodation in a different city, Transport, entry tickets, industry visits	
	Airport Pick up / Drop off (Transfers)	
	Local Transfers*/ for Study campus *If it is walkable then no transfers provided	
2	<b>Additional Cost related to IEP.</b> <b>(Air ticket charges, Visa processing fee, Travel insurance charges, Bank charges applicable for Forex Remittance to foreign university)</b>	Applicable charges to be paid to respective agency as per prevailing rates of particular service <b>(University shall provide necessary instruction to selected candidates)</b>
3	<b>Academic cost of subject teaching</b>	<b>SPONSORED BY GTU</b>

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**\*\*All above mentioned costs are subject to change as per the final count of students, government norms, changes in external as well as internal factors involved in IEP and policies of the universities.**

## TENTATIVE DURATION OF IEP - 2025:

- 1<sup>st</sup> week of July 2025 – 1<sup>st</sup> week of August 2025 (Approximate Days- 30) shall be tentative duration of IEP 2025 at INTI, Malaysia.
- Selected student will travel to Malaysia Immediately after the completion of Semester 4 exam in summer 2025.
- The duration and number of days may vary in case of any unexpected situation/factors impact the program adversely.

## IMPORTANT INSTRUCTION:

It is mandatory for all the students & their parents/guardians to refer **IEP Handbook 2025** ([http://gtu.ac.in/iep/iep\\_handbook.pdf](http://gtu.ac.in/iep/iep_handbook.pdf)) to get the details of selection criteria, selection procedure, application procedure, payment of confirmation fee, important information about IEP 2025 and other terms & conditions before registration on IEP portal for the program.

**NOTE:** University reserves all the rights pertaining to IEP 2025 for cancellation/ modification in the program at any point of time after this announcement.

**LINK TO APPLY FOR IEP:** <https://www.iep.gtu.ac.in/>

**LAST DATE OF APPLICATION:** (20/04/2025)

**GTU looking for the active participation of the students in IEP-2025 at INTI University, Malaysia.**

  
28/3/25  
Registrar

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